



Key Date: Oct. 29, 2009

Sept. 23, 2009

FOR IMMEDIATE RELEASE

Contact: Kevin Lavoie, Media Relations Specialist

(937) 384-3892; Pager: (937) 370-1092; E-mail: Kevin.lavoie@khnetwork.org

Renowned Physician to Speak on Personal Quest to Eradicate Breast Cancer

Ribbon of Hope Luncheon Features Susan Love, MD

DAYTON – She has dedicated her professional life to the eradication of breast cancer, and Susan Love, MD, will soon share her incredible journey with a local audience. Dr. Love will be keynote speaker at the **Ribbon of Hope Luncheon on Thursday, Oct. 29, in the Ponitz Center on the Sinclair Community College campus.**

Proceeds will benefit the Women’s Wellness Fund, financing mammograms and other breast health measures for underserved women in greater Dayton. To date, the Luncheon has helped the Women’s Wellness Fund raise over \$800,000 and has helped more than 7,000 area women.

Dr. Susan Love’s Breast Book, which the New York Times called “the bible for women with breast cancer”, is one of several books she has authored. She is also President of the Dr. Susan Love Research Foundation where she oversees an active research program centered on breast cancer prevention. Dr. Love’s background is extensive and her talk is sure to be inspirational and informative.

--more--

The Ribbon of Hope Luncheon originated in 2001. Past speakers have included the late Dr. Jerri Nielsen, who treated herself for breast cancer while on duty at the South Pole; first daughter Susan Ford; Astronaut Mae Jemison; Geralyn Lucas; Dr. Lillie Shockney; Stephanie Spielman, wife of OSU star Chris Spielman; Dr. Vladimir Lange; and Today Show host Hoda Kotb.

Starting with just 75 attendees that first year, the Luncheon featured over 550 guests in 2008. Channel 2 News anchor Marsha Bonhart will serve as emcee for this year's event.

One of the high points of the luncheon each year is the recognition of the Ribbon of Hope Society – a group comprised of women who have committed to donating \$1,000 or more to the Women's Wellness Fund. Sue Zickefoose, a Beavercreek resident, is Chair of this 2009 Luncheon, and she is assisted by 25 women and men on a committee determined to continue the event's success.

Patron tickets to the luncheon are only \$50, and several opportunities exist for corporate and individual sponsorships. For details, please visit the Kettering Medical Center Foundation website at www.kmcfoundation.org or call Teresa Geisterfer at (937) 395-8324.

